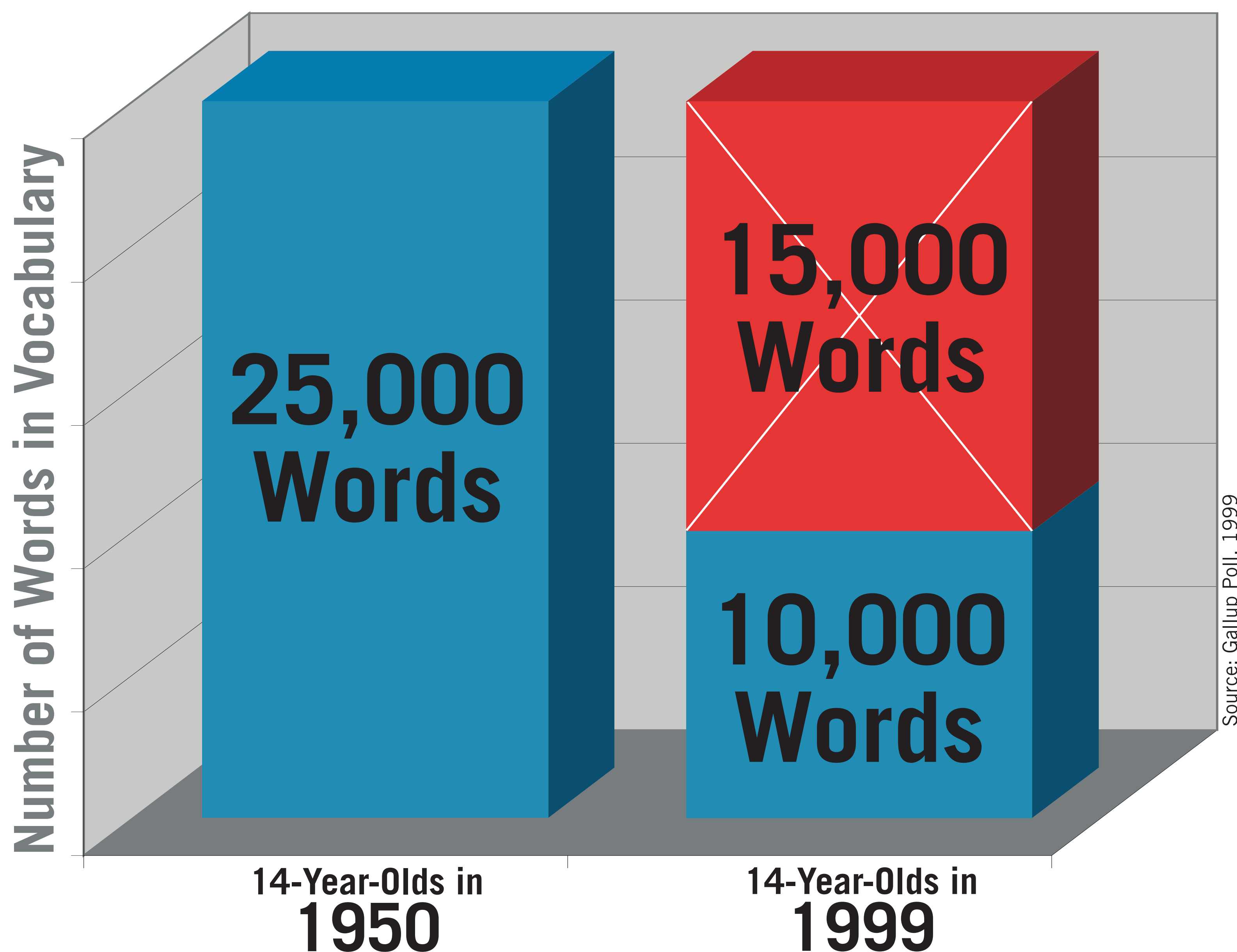


The Language Gap

15,000 Words Lost Since 1950



The WordSmart Solution

Teachers working with today's students are laboring under a hidden handicap- American vocabularies are small and getting smaller, degrading performance in reading and all academic subjects

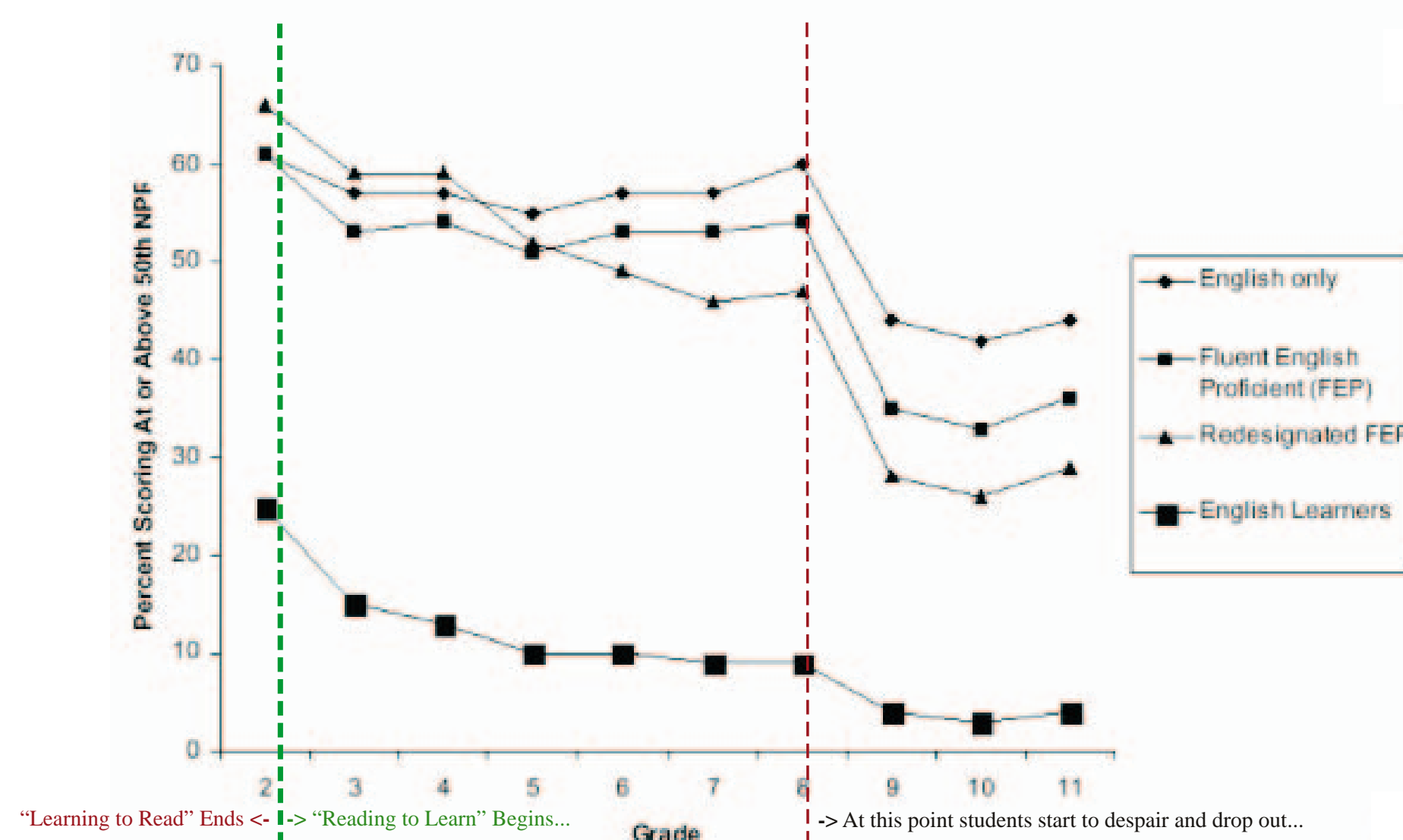
WordSmart has the tools to help your school close the "Language Gap."

- 20,000 key vocabulary words
- 5 modes of learning (multi-sensory approach)
- Visual progress-tracking & motivation system so students actually complete the work!
- A methodology based on 70 years of research with over a million subjects. (Johnson O'Connor Foundation)

Give Your Teachers the Tools They Need!

The Reading Comprehension Gap After 2nd Grade

2000 California SAT-9 Reading Test Scores by Grade Level and Language Background.



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